

# COMMERCIAL Sponsorship Packages

2023/24 SEASON

WWW.LOXWOODFC.CO.UK



### LOXWOOD F.C A CLUB WITH AMBITION

Loxwood FC is a widely respected member of the of the Southern Combination Football League competing in the Premier League, various cup competitions and the prestigious FA Cup & FA Vase.

There have been several changes at the Club over the last few years as we continue to enjoy Charter Standard Club status (the footballing equivalent of the BS kite mark) and work with the local community to provide excellent football facilities for a diverse group of over 200 people ranging from youth (U6-U16 boys / girls), adult training sessions and matches through to vets and walking football. The Plaistow Road pitch is now regarded as one of the best grass playing surfaces in Sussex hosting several prestige cup matches.

Whatever your age, gender or ability, there should be a place for you at the club providing a gateway for children to progress into adult football whilst ensuring we position Local Community Youth football as the primary building block on which Loxwood FC can be sustained going forward.

We can only do all this with the magnificent support from our sponsors and advertisers who we rely on heavily. Everyone is welcome to come to the Plaistow Road ground where a warm welcome awaits.

Mark Lacey - Chairman Loxwood FC





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#### PROMOTING YOUR BUSINESS WHY LOXWOOD F.C?

Elevate your brand's visibility and connect with a passionate local audience by seizing the advertising and sponsorship opportunities with our football club. With over 8000 social media followers and 4000 website page visits per month, your message will reach thousands of dedicated fans, creating an impactful and lasting impression.

Whether you're a small business looking to establish a community presence or a larger enterprise aiming to enhance your local reach, we have tailored options to accommodate all budgets.

From shirt sponsorships to match day programmes, digital ad campaigns to event collaborations, our club offers a diverse range of engagement channels. Join us in celebrating the spirit of the game while reaping the benefits of heightened brand exposure. Partner with us today and be part of the excitement that our football club brings to the community.

For more information visit **www.loxwoodfc.co.uk** or call Mark on **07843 593619** 







## **PARTNERSHIP OPPORTUNITIES**

We offer a huge selection of advertising/sponsorship opportunities to suit every budget. Payments can be made in two parts if required. All prices below are for the season unless stated. Any questions please contact Mark Lacey on **07843 593619** or email **chairman@loxwoodfc.co.uk**.

#### 1ST TEAM/U18'S KIT

This package includes your company logo printed on our home/away shirts, a full page advert in our match day programme and a banner on our website. Our match shirts will be seen by weekly spectators, thousands of social media followers.	Home Kit (Front) Home Kit (Back) Away Kit (Front) Away Kit (Back)	<b>SOLD</b> £1,000 £3,000 £1,000
Please note:- Prices shown are per team	Home Kit (Sleeve Away Kit (Sleeve)	£750 £750
1ST TEAM/U18'S TRAINING & WARM UP KIT		
This package includes your company logo printed on our home/away shirts, a full page advert in our match day programme and a banner on our website. Our match shirts will be seen by weekly spectators, thousands of social media followers.	Warm up Tops Warm up Jumpers Rain Coats	£1,000 £1,500 £1,000
Please note:- Prices shown are per team	<b>Bundle Price</b> Training Tops & Shorts Tracksuits & Polo	<b>£3,000</b> £2,000 £3,500
MANAGEMENT TEAM KIT		
This package includes your company logo printed on our official management kit, a full page advert in our match day programme and your logo on our website sponsorship page.	Tracksuits, Polo Shirts & Rain Coats	£1,000
** This can be paid in installments.		
PLAYER & EQUIPMENT SPONSORSHIP		
Player Sponsorship includes your company logo printed underneath your chosen player's squad photo in our match day programme and on our website. Equipment sponsors are featured on our website sponsorship page and match day programme.	1st Team Player U18's Player 12 x Footballs	£100 £50 £180
HOME GROUND ADVERTISING		
This package includes your company logo printed on a weather proof vinyl panel/board (2400 x 910mm), a 1/4 page advert in our match day programme and your logo on our website sponsorship page.	Main Stand Panels Standing Stand Panels Pitch Side Boards Pitch Side Boards (2 Years Dugout Boards (Each) Media Stand	£1,500 £1,000 £300 £500 £1,500 £2,000
MEDIA & PRINT		
Your logo/advert printed in our match day programme each week and on our website. Banners are positioned at the top of our website homepage. Our match day programmes are available in print and online. As well as the above we will announce our new partnership via socials to over 8,000 followers.	Programme (Full Page) Programme (1/4 Page) Website Banner Website Sponsor Page Matchday Sponsor	£250 £150 £1,000 £250 £150
** Matchday sponsor includes MOM presentation.		





**#MAGPIES** 

MAGPIES

THE NEST @ THE RECREATION GROUND Plaistow Road Loxwood West Sussex Rh14 OSX

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